

# CURRICULUM VITAE

(Executive Summary)

## Dr.G.SUDARSANA REDDY

M.Com., MBA., MFM., DEM., PGDIPR., Ph.D.

Senior Professor

Dept. of Studies & Research in Commerce

Dr.P.Sadananda Maiya Block

**TUMKUR UNIVERSITY**

B.H.Road, Tumakuru – 572103. Karnataka



### Personal Details

1	<b>Name</b>	<b>Dr.G.Sudarsana Reddy</b>
2	<b>Designation</b>	Senior Professor
3	<b>Department</b>	Department of Studies & Research in Commerce
4	<b>Date of Birth</b>	04-05-1973
5	<b>Date of entry into Teaching Profession</b>	01-09-1999
6	<b>Category (As per service records)</b>	GM
7	<b>Date of entry into the Present Designation</b>	01.09.2024 (Joined Tumkur University on 02-09-2011)
9	<b>Mobile Number</b>	9449520923
10	<b>Email ID</b>	<a href="mailto:gsudarshanareddy@gmail.com">gsudarshanareddy@gmail.com</a> <a href="mailto:gsudarshanareddy@tumkuruniversity.ac.in">gsudarshanareddy@tumkuruniversity.ac.in</a>
11	<b>Vidwan Profile:</b>	<a href="https://vidwan.inflibnet.ac.in/profile/279776">https://vidwan.inflibnet.ac.in/profile/279776</a>
12	<b>Google Scholar Citations:</b>	<a href="https://scholar.google.com/citations?user=oEA4_yUAAAAJ">https://scholar.google.com/citations?user=oEA4_yUAAAAJ</a>

### Educational Qualifications

S.No.	Degree / Test / PDP	Institution / University	Year of Award
1.	M.Com.	Sri Venkateswara University, Tirupati	First rank, 1996
2.	MBA	Madras University, Madras	1998
3.	Diploma in Export Management	National Institute of Export Management, Madras	1998
4.	Ph.D (in Finance)	Sri Venkateswara University, Tirupati	2002
5.	MFM	Pondicherry University (DDE), Pondicherry	2005
6.	Certified Entrepreneurship Educator	Stanford Technology VentureProgram, in Association with Indian Institute of Management, Bangalore	2008
7.	Certificate Course in Kannada	Karnataka State Open University, Mysore	2011
8.	SLET in Commerce	State Education Test Committee, Department of Collegiate Education, Bangalore	2001
9.	K-SET in Management	Conducted by University of Mysore	2012
10.	UGC PDP	UGC (Implementation on NEP – 2020)	2023
11.	PGDIPR	Indira Gandhi National Open University	2024

### Area of Specialisation

1.	Area of Research Specialization	Accounting and Finance.
2.	Subjects / Papers Taught	<p>Finance and Accounting Papers: Financial Management, International Financial Management, Strategic Financial Management, Management Accounting, Investment Analysis and Portfolio Management, Project Appraisal and Finance, Indian Financial System, Financial Institutions, Markets and Services, Financial Derivatives, Commodity Derivatives.</p> <p>General Papers: Strategic Management, International Business, Human Resources Management, Organisational Behaviour, Business Environment, Production and Operations Management, Marketing Management, Consumer Behaviour, Business Laws.</p>

### Career Advancement and Teaching Experience 25years (as on 30-09-2024)

S.No	Designation	From	To	Department / Institute
1.	Senior Professor	01.09.2024	till date	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.
2.	Professor	01.09.2014	31.08.2024	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.
3.	Associate Professor	02.09.2011	31.08.2014	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.
4.	Professor	01.04.2009	01.09.2011	Seshadripuram Institute of Management Studies (SIMS), Yelahanka New Town, Bangalore
5.	Professor	01.11.2007	31.03.2009	Acharya Institute of Management & Sciences (AIMS), Peenya Industrial Area, Bangalore
6.	Reader	01.11.2002	31.10.2007	Acharya Institute of Management & Sciences (AIMS), Peenya Industrial Area, Bangalore
7.	Lecturer (HOD)	01.09.2001	31.10.2002	Administrative Management College (AMC), 18th KM Banneraghatta Road, Bangalore
8.	Lecturer	01.09.1999	31.08.2001	Administrative Management College (AMC), 18th KM Banneraghatta Road, Bangalore

### Institutional Governance / Administrative Experience

S.No	Designation	From	To	Institute / University
1.	Vice-Chancellor (Acting)	25.03.2022	14.04.2022	Tumkur University
2.	Member, Syndicate	24.03.2022	14.04.2022	Tumkur University
3.	Member, Academic Council	15.04.2019	14.04.2022	Tumkur University
4.	Director, College Development Council	29.01.2021	25.04.2022	Tumkur University
5.	Registrar (Evaluation)	01.12.2021	14.12.2022	Tumkur University
6.	Deputy Registrar (G&D)	20.11.2017	02.02.2018	Tumkur University
7.	Dean, Faculty of Commerce and Management	15.04.2020	14.04.022	Tumkur University
8.	Chairman (Two terms)	01.10.2019	30.09.2021	Dept. of Studies & Research in Commerce, Tumkur University, Tumakuru.
		01.10.2013	30.09.2015	
9.	Chairman, BOS (PG)	17.01.2020	16.01.2022	DOSR in Commerce, Tumkur University
10.	Chairman, BOS (PG)	22.10.2013	30.09.2015	DOSR in Commerce, Tumkur University
11.	Coordinator – Innovation and Entrepreneurship Devpt. Centre (IEDC)/ Skill Development Centre (SDC)	23.11.2011	31.10.2013	Tumkur University
12.	Placement Officer	27.02.2012	30.10.2013	Tumkur University
13.	Chairman, BOE (PG)	May/June 2017	Dec. 2017/Jan 2018	DOSR in Commerce, Tumkur University
14.	Chairman, BOE (PG)	Dec.2014/ Jan. 2015	May /June 2015	DOSR in Commerce, Tumkur University
15.	Chairman, BOE (PG)	Dec.2011/ Jan. 2012	May /June 2012	DOSR in Commerce, Tumkur University
16.	Chairman, BOS (UG), Hospitality	04.01.2016	03.01.2018	DOSR in Commerce, Tumkur University
17.	Chairman, BOS (UG)	04.01.2016	31.3.2018	DOSR in Commerce, Tumkur University
18.	Chairman, BOS (UG)	14.09.2011	30.09.2013	DOSR in Commerce, Tumkur University

## Participation in Professional related Activities and Contribution

- Member IQAC, Tumkur University
- Convener, Criteria II, preparation of SSR at Tumkur University.
- As an employee of Acharya Institute of Management & Studies, actively participated in developing system for academic and non-academic procedures.
- **Member, Board of Studies in Commerce (BOS):** Contributed to academics through member BOS of: Osmania University, Bangalore Central University, Kuvempu University, Gulbarga University, Rani Chennamma University, Central university of Karnataka, Mangalore University, and St. Aloysius College (Autonomous), Mangalore, and Tumkur University (currently member).
- **Member, Board of Examiners (BOE):** Bangalore Central University, Bangalore University, University of Mysore, Davangere University, Kuvempu University, Gulbarga University, Karnataka State Panchayat Raj University, Yogi Vemana University, Tumkur University.
- **Member: Research and Recognition Committee,** Savitribai Phule Pune University (Formerly University of Pune) for two years from 06-10-2020.
- **ICT Material Developed:** PPTs for FM, BRM, SAPM, FIMS SCM subjects.
- **National Educational Policy (NEP) Implementation in Karnataka: Member, Technical Committee,** Faculty of Commerce and Management, for implementation of NEP from the year 2021-22, Government of Karnataka, Karnataka.
- **National Educational Policy (NEP) Implementation in Karnataka: Member, Subject-wise Expert Committee,** Preparation Draft Model Curriculum for B.Com Programme, National Educational Policy, Government of Karnataka, Karnataka.
- **Research Publications in Journals** : 108
- **Chapters in Edited Books** : 42
- **Books Published** : 19 (includes 12 co-authored)
- **Book Chapters Written & Published** : 02
- **Cases for Classroom discussion Written** : 40 (FM 20 and Strategic Mgt. 20)
- **Books Edited** : 13
- **Paper Presented at International Conferences** : 30
- **Paper Presented at National Conferences** : 123
- **Conferences Attended without paper presentation** : 42 (Only attended)
- **Acted as Chairperson in Conferences** : 14
- **Invited Lectures delivered / Resource Person** : 40

- **Seminar/Conference/ Workshop organised** : 27
- **Written Newspaper Column in Kannada Prabha** : 06 weeks on 'Kaasu and Kimmattu'
- **Research Experience** : 26 yrs
- **Post-Doctoral Research Experience** : 23 yrs
- **Particulars of Research Guidance**

	M.Phil	Ph.D
i. Number of scholars awarded	05	06
ii. Number of scholars working	Nil	08
- **Research Project Completed** : 02
  1. Retail Revolution Boon or Bane? Sponsored by Bangalore University under outreach programme 2007-08.
  2. Performance and Practices of Working Capital in Private Sugar Factories in Karnataka, sponsored by UGC, 2015.
- **Member, Governing Council**

**Presently Member**

  1. Holy Trinity College, Kunigal
  2. Udayabharathi First Grade College, Tiptur.

**Served as Member**

  1. Ananya Institute of Commerce and Management, Tumakuru.
  2. Aryabharathi First Grade College, Tumakuru.
  3. Ayesha College of Commerce & Management, Tumakuru.
  4. Jnanajyothi First Grade College, Baraguru.
  5. Kanaka College, Baraguru.
  6. S.K.T.D. First Grade College, Tumakuru.
  7. Sarvodaya First Grade College, Tumakuru.
  8. Sri Siddartha First Grade College, Tumakuru.
  9. Sri Siddartha Institute of Business Management, Tumakuru.
  10. Sri T.V. Venkataswamy B.Ed College, Madhugiri.
- **Membership in Professional Bodies** : 04
  1. Life Member, Indian Commerce Association (ICA)
  2. Life Member, Indian Accounting Association (IAA)
  3. Life Member, Bangalore Management Association (BMA)
  4. Life Member, Indian Accounting Association and Research Foundation (IAARF)

- **Committees: Discharged duty in various Committees as Member/ Chairman. To name a few** - Member, Committee for amendment of CBCS-PG Regulations; Member, Committee for Implementation of CBCS in UG Programmes (2019); Member, Committee for preparation of Examination Manual; Member, Implementation of 4year B.Ed; Member, Deans Committee for Review of violation of PhD Regulations; Member, IQAC; Member, NEP Framework, TU; Member, PhD. Regulation 2017; Member, Preparation of SSR (NAAC), First cycle and Second cycle; Member and Chairman, Admission Committee (Commerce); Member and Chairman Annual Report Committee (2016-17 and 2023-24); Chairman, Asset Verification (2015-16); Member, RUSA Project Monitoring Committee; Centre for Excellence (at Sira); Chairman, Criteria II, SSR preparation (Second Cycle); Chairman, Discipline and Facilities Committee (11<sup>th</sup> Convocation, 2018); Member, Committee for Celebration of Foundation Day; Member, Committee for Celebration of National Festivals; Member, Committee for Declaration of results of Intermediate Semester students (during COVID 19); Member, Committee for Evaluation of the performance of Security Agency; Member, Committee for Execution of Activities Sri.G.S. Paramashivaiah; Member, Committee preparation of Seat-Matrix for PG programmes; Member, Committee for Formulating Plagiarism Rules of Ph.D. Programme; Member, Committee for Implementation of NEP, TU; Member, Committee for preparation of Statutes for establishment of Nolamba Study Centre; Member, Committee for Students Grievance (Environmental Science, Political Science); Member, Committee for Supervision of PG Admissions (AY 2017-18); Member, Committee of Supervision of Good Governance initiatives at affiliated colleges; Member, Committees for Preparation of necessary Statutes; Chairman, Robe, Stage (Convocation); Chairman, VVI Food Committee (Convocation); Member, D.Lit Evaluation (Deans); Member and Chairman, Doctoral Committee in Commerce; Member and Chairman, Equivalence Committee (2018-19); Evaluation for Evaluation of Quality of the Minor Research Project in Commerce sanctioned by Dr, B.R.Ambedkar Study Centre; Member, Event Committee-New Campus Inauguration (2017); Member, Evolution of House Keeping Agency; Member, Hostel Advisory Committee; Chairman, Fine Arts, Kalpataru Utsava – 2022; Member, Infrastructure and technology Reforms Committee; Member, Infrastructure Technology Reforms; Member, Inspection of Implementation of 'Good Governance' in affiliated colleges; Member, Local Inspection Committee (Affiliation); Member, Member, BOAE; Member, Prospectus Committee /University Handbook Preparation 2022; Member, Supervision of PG Admissions (2017-18); Member, University Review Committee visit to Tumkur University (2016); Chairman, Squad for supervision arrangement for conducting exams during COVID 19.

Place : Tumkur

Date : 01-11-2024

Sd/-

(Dr. G. SUDARSANA REDDY)